



Ronald McDonald
House Charities®
Intermountain Area



2024 Spirit of Children Gala
Saturday, April 20



UP, UP AND AWAY: ***Reaching New Heights Together***

PRESENTED BY:

GEORGE S. AND DOLORES DORÉ ECCLES
FOUNDATION

Syndicate Trip



A MAGICAL DISNEY ADVENTURE AWAITS

Craft Your Dream Vacation!

Attention fellow dream weavers and magic enthusiasts! Brace yourselves for an enchanting opportunity that transcends the ordinary and catapults you into the realms of imagination. We present to you a trip full of magic—a golden ticket to any of the most fantastical destinations on Earth: Disney's wondrous vacation spots!

The lucky winner receives \$5,000 towards a Disney Vacation of their choosing, a Southwest Airlines gift card, and professional Disney concierge services that are sure to sprinkle a little extra Pixie dust on your Disney experience! It's not just a trip; it's an immersive spectacle of joy!

This is where wishes take flight and creativity knows no bounds. Share your wildest dreams, your most cherished Disney moments, on an adventure you long to experience. The more imaginative, the better—because this journey is yours to design!

Package Includes:

- \$5,000 toward a Disney Vacation of your choosing (i.e., Disneyland, Disney World, Disney Cruises, Aulani, etc.)
- Professional support from Glass Slipper Concierge Services who are ready to help you book your customized dream Disney vacation
- \$800 Southwest Airlines gift card to put toward flights

NOTE: The winner is responsible for any trip costs over the \$5,000 allotment.

Spirit of Children Gala



Saturday, April 20, 2024

The Grand America Hotel

We invite you to join us for the RMHC Spirit of Children Gala—one of Salt Lake City's premiere fundraising events. In 2024, we are excited to welcome up to 1,200 attendees to raise over \$1,000,000 in support of our mission.

Sponsors of this flagship event have raised funds each year to directly support pediatric patients and their families. In fact, thanks to our donors and sponsors, the 2023 Spirit of Children Gala raised a record amount of support equivalent to covering the full cost of 13,291 nights! Will you help us reach new heights this year?

Gala Sponsorship Package Recognition and Benefits

All Gala sponsorship levels include the following proportional recognition and benefits, unless otherwise noted:

- Guest table(s) for 10 guests each with proportional placement relative to the main stage
- Sponsor name, logo, and/or advertisement of proportional sizes based on sponsorship level in our event program
- On-screen and signage recognition
- Recognition in the RMHC Annual Report
- Sponsorships at the \$15,000 level and above receive recognition on the RMHC Gala website
- Sponsorships at the \$10,000 level and above receive an invitation to the Champagne Reception hosted immediately prior to the Gala

SAVE THE DATE!

Spirit of Children Gala
The Grand America Hotel
Saturday, April 20, 2024

For more detailed information, please visit rmhcslc.org/event/gala.

Sponsorship Opportunities



Guardian of Light Sponsor — \$100,000

- Two tables of 10 guests each with premier placement at the Gala
- Special presentation prior to "Helping Hands" portion of the Gala
- Recognition for "Helping Hands" \$100,000 Grant Match
- Sponsor name, logo, and advertisement in event program (full-page spread)
- On-screen and emcee recognition with sponsor name on signage near stage

Mission Sponsor — \$65,000*

- Two tables of 10 guests each with premier placement at the Gala
- Recognition for "Helping Hands" \$10,000 Challenge
- Prominent logo placement throughout the Gala's "Mission Walk"
- Sponsor name, logo, and advertisement in event program (full-page spread)
- On-screen and emcee recognition with sponsor name on signage near stage

Gratitude Sponsor — \$35,000†

- Two tables of 10 guests each with premier placement at the Gala
- Sponsor name, logo, and advertisement in event program (full-page spread)
- On-screen and emcee recognition with sponsor name on signage near stage

Joy Sponsor — \$25,000§

- One table for 10 guests with primary placement at the Gala
- Recognition during silent auction with logo displayed on mobile bidding site
- Sponsor name, logo, and advertisement in event program (half-page)
- On-screen and emcee recognition with sponsor name on signage near stage

* Mission also includes:

- Sponsorship of RMHC Annual Golf Tournament with two foursome entries
- Adopt-a-Room sponsor recognition on a guest room at the Ronald McDonald House or Family Room for one year

† Gratitude also includes:

- "Ace Sponsorship" of RMHC Annual Golf Tournament, including one foursome entry and logo on attendee gifts
- Adopt-a-Room sponsor recognition on a guest room at the Ronald McDonald House or Family Room for one year
- Annual Stock-our-Shelves sponsorship sponsorship recognition

§ Joy also includes:

- Adopt-a-Room sponsor recognition on a guest room at the Ronald McDonald House or Family Room for one year

Sponsorship Opportunities continued

Laughter Sponsor — \$15,000

- One table for 10 guests with prominent placement at the Gala
- Recognition on evening photo memorabilia
- Sponsor name, logo, and advertisement in event program (half-page)
- On-screen and emcee recognition with sponsor name on signage near stage

Heart Sponsor — \$10,000

- One table for 10 guests with preferred placement at the Gala
- Recognition as the Heart Sponsor with logo on table signage
- Sponsor name, logo, and advertisement in event program (1/4-page)
- On-screen and emcee recognition with sponsor name on signage

Strength Sponsor — \$5,000

- One table for 10 guests with preferred placement at the Gala
- Sponsor name, logo, and advertisement in event program (1-4- page)
- On-screen and signage recognition



2024 Gala Sponsorship Form

We can't wait to see you! To reserve your table or for more information, please contact Vickie Moschetti, Chief Philanthropy Officer, at (801) 363-4663 or vickie@rmhslc.org.

You can also mail your completed form to us:

Attention: Vickie Moschetti 935 E. South Temple, SLC, UT 84102

Sponsor Information

Name of Company/or Individual _____

Name of Point of Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Sponsorship Name as you would like it to appear in the program:

Sponsorship Levels

\$100,000 Guardian of Light Sponsor

\$15,000 Laughter

\$65,000 Mission Sponsor

\$10,000 Heart Sponsor

\$35,000 Gratitude Sponsor

\$5,000 Strength Sponsor

\$25,000 Joy Sponsor

I am unable to attend and would like to make a gift to Helping Hands

I will host my table and fill seats (please add guest names and emails on the next page)

I will sponsor the table and donate seats back to RMHC

I am interested in donating to the silent/live auction. Please contact me.

Online Payments can be made on our website: rmhslc.org/event/gala.

Make checks payable to: Ronald McDonald House Charities

Please charge my: Visa MasterCard American Express Discover Card

Card # _____

Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

Guest Names and Emails

Name & Email

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Helping Hands Donations

Each year corporations and individuals donate funds at the Gala to support the core mission of RMHC. These Helping Hands donations are 100% tax deductible and can be made in addition to any sponsorship level — or in the place of you or your organization's ability to sponsor or attend the Gala this year.

All Helping Hands donations will be recognized on-screen at the event. Donations of \$1,000 or more will be recognized in the event program. Individuals who make a personal donation of \$1,000 or more also become one of our RMHC Grand Givers for 2024. And, Grand Givers of \$1,500 or more are invited to an exclusive wine & food pairing dinner in October.

Thank you for helping to keep these incredible pediatric patient families close!



Ronald McDonald
House Charities®
Intermountain Area



17,030

People
Positively
Impacted



10,000

Pediatric
Patient
Families
Served



7,209+

Volunteer
Hours
Gifted

KEEPING FAMILIES CLOSE®

Your Support made an Impact in 2023



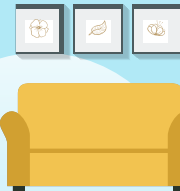
38,200

Meals
Prepared by
Volunteer
Groups



18,857

Pediatric
Patient Family
Overnight
Stays



53,587

Hospital
Family Room
Respite Visits